



Home Staging Resource

Solutions for Professional Home Stagers and Redesigners

Return on Home Improvement Investments

HomeGain 2009 Top 12 DIY Home Improvements For Sellers (National)

Home Improvement Project	Average Cost	Home Price Increase	Return on Investment	% of Agents Recommending
Clean and De-clutter	\$100 - \$200	\$1500 - \$2000	872%	98%
Home Staging	\$300 - \$400	\$1500 - \$2000	586%	82%
Lighten and Brighten	\$200 - \$300	\$1000 - \$1500	572%	95%
Landscape Front/Back Yards	\$300 - \$400	\$1500 - \$2000	473%	94%
Repair Plumbing	\$300 - \$400	\$1000 - \$1500	327%	88%
Update Electrical	\$300 - \$400	\$1000 - \$1500	309%	89%
Replace or Shampoo Carpets	\$400 - \$500	\$1000 - \$1500	295%	97%
Paint Interior Walls	\$500 - \$750	\$1500 - \$2000	250%	94%
Repair Damaged Floors	\$500 - \$750	\$1500 - \$2000	250%	91%
Update Kitchen	\$1000 - \$1500	\$2000 - \$3000	237%	69%
Paint Outside of Home	\$750 - \$1000	\$1500 - \$2000	201%	81%
Update Bathroom	\$750 - \$1000	\$1000 - \$1500	172%	70%

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